



ESPERANZA
An Auberge Resort

GONZALO CERDA NAMED NEW EXECUTIVE CHEF OF ESPERANZA, AN AUBERGE RESORT
Chef Cerda To Oversee Five Restaurants At Award-Winning Cabo San Lucas Resort

CABO SAN LUCAS, MEXICO (October 14, 2010) – Auberge Resorts today announced the appointment of Gonzalo Cerda as Executive Chef of Esperanza, their world-class resort in Cabo San Lucas, Mexico. A native of Argentina, Cerda will add his own personal touches to the unique, traditionally-inspired dishes at the resort’s five restaurants including El Restaurante, dramatically carved into the bluffs overlooking the Sea of Cortez and Las Estrellas, its latest offering serving a variety of casual lunchtime fare.

“Gonzalo brings a great deal of experience to his role at Esperanza and we welcome him to our family,” said General Manager Severino Gomez. “Having previously led restaurant teams at top resorts around the world, he has a deep appreciation for the level of service our guests have come to expect and I have no doubt that he will take us to even greater heights.”

Prior to joining the team at Esperanza, Cerda spent several years in senior restaurant positions with Four Seasons Hotels & Resorts in Uruguay, Canada, Costa Rica and Chile. He has also served as the host of several cooking television shows including the Canadian series “Shopping Bags” and Costa Rica’s popular “Chino Latino.” Cerda began his professional career in his native Argentina following his formal education at the Azafran Culinary Academy in Cordoba, Argentina and subsequent training at restaurants in Chile, Peru, Bolivia, Brazil, Paraguay, Uruguay, Nicaragua and Colombia.

Esperanza encompasses a 57-room resort, 60 privately owned villas, 36 private residences, a full-service spa and a signature restaurant, located on the bluffs overlooking two private coves at Punta Ballena near Cabo San Lucas. The resort is a member of the prestigious Relais & Châteaux collection. For reservations or more information, please call toll-free 866-311-2226 or visit www.esperanzaresort.com.

ABOUT AUBERGE RESORTS

Auberge Resorts is a collection of exceptional hotels, resorts and private clubs, each with a unique personality that assures a memorable guest experience. Among the distinctive properties are Auberge du Soleil, Napa Valley; Esperanza, Cabo San Lucas; Calistoga Ranch, Napa Valley; The Inn at Palmetto Bluff, South Carolina; Encantado, Santa Fe; Rancho Valencia Resort and Spa, Rancho Santa Fe, Calif., with several others currently in development. While Auberge Resorts nurtures the individuality of each establishment, all are characterized by a set of communal elements: intimate, understated elegance; captivating locations that inspire exceptional cuisine and spa experiences;

and gracious yet unobtrusive service. For more information about Auberge Resorts, please visit www.aubergeresorts.com.

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